



Project Everest DD66000 Rosewood

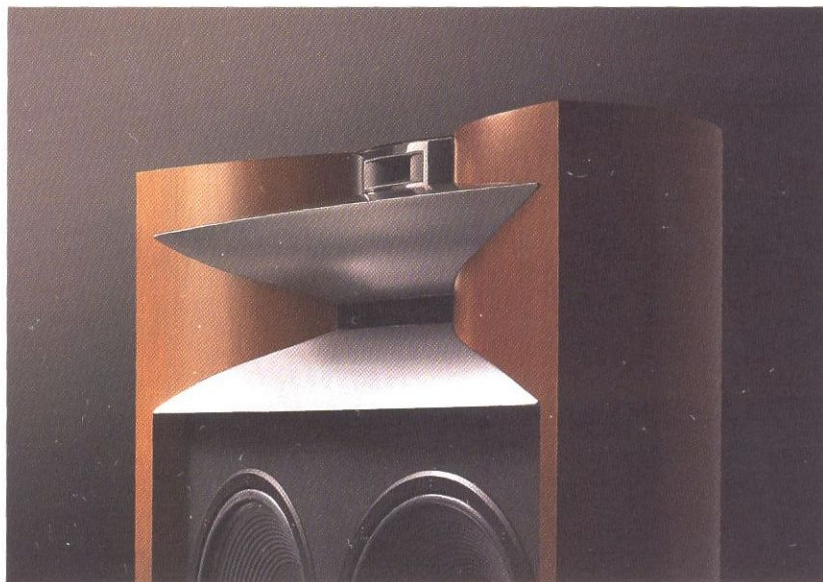
Project Everest

DD66000

Philosophy

JBL® Milestones on the Road to Audio Perfection

On several momentous occasions in the 60-year history of JBL, our engineers have been given the freedom to pursue pure sonic excellence, wholly unconstrained by cost considerations and other inhibiting factors. Each of the resulting Project systems makes unique contributions to the company's insight into every aspect of the art and science of loudspeaker design. From the influential Hartsfield monaural loudspeaker of 1954 to the most recent of the acclaimed Project K2™ systems in 2001, each JBL Project has been a milestone on the road to audio perfection, achieving ever-higher levels of performance. The Project Everest DD66000 loudspeaker system reasserts JBL's technological leadership, design aesthetic and manufacturing prowess for a new generation of music lovers, while literally embodying our passion for music. Project Everest is quite simply the most exquisite musical instrument JBL has ever constructed. The exceptional level of musical fidelity that the system offers is sure to make it an object of intense desire among audiophiles across the globe.



Project Everest DD66000 Cherry



Project Everest DD66000 Rosewood

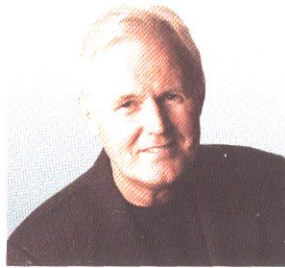
Project Everest

DD66000

Industrial Design

An Aesthetic and Technological Tour de Force

Project Everest DD66000 joins the long line of masterpieces from JBL, extending back to the Hartsfield and the Paragon. Like its legendary predecessors, it will provide inspiration for years to come as a new paradigm for musical realism and groundbreaking design. The distinctive curved surfaces are emblematic of JBL's technical mastery in all areas of loudspeaker construction – innovative styling in the service of superb audio performance. The seamless integration of horn and baffle is a striking design statement and a key element in the system's stunning musicality. The DD66000 reaffirms the goal of JBL founder James B. Lansing "to create the most beautiful home speakers." Merging technology and art, it is both a worthy heir to JBL's 60-year legacy and a harbinger of things to come.



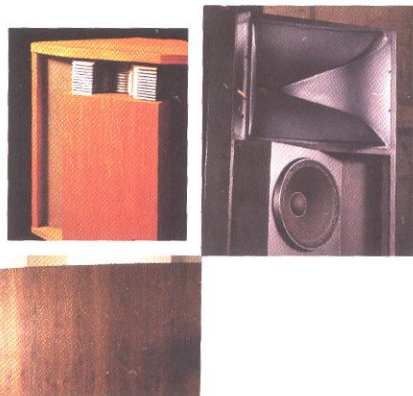
Project Everest DD66000 Industrial Designer

Daniel Ashcraft

(President and Creative Director, Ashcraft Design)

Project Everest DD66000 is the latest achievement in the highly productive 20-year collaboration of Greg Timbers, JBL's chief engineer, and Daniel Ashcraft, chief creative officer of Ashcraft Design. Timbers, who had been tinkering with homemade loudspeaker designs since the age of 13, joined JBL in 1972 with a master's degree in acoustics from UCLA. Ashcraft, a graduate of the Art Center College of Design, founded his own product and interior design firm in 1985. The two first joined forces to produce the JBL Project Everest DD55000 system of 1985. A hallmark in design, engineering and performance, the DD55000 set the stage for the team's Project K2 S9500 in 1990 and its successor, the K2 S9800, in 2001.

"With Project Everest DD66000, we were seeking the perfect balance between the enclosure design and the acoustical vision," Daniel Ashcraft





Project Everest DD66000 Cherry

Project Everest
DD66000

Exterior

Handcrafted in Your Choice of the Finest Veneers



Project Everest DD66000 RW Rosewood

- Real Wood Veneer
- Cabinet: Rosewood
- Woofer Baffle: Black Leather
- Grille Cloth: Grey



Project Everest DD66000 CH Cherry

- Real Wood Veneer
- Cabinet: Cherry
- Woofer Baffle: Black Leather
- Grille Cloth: Grey